

CLASSIFIED ADS

For businesses, in **Skydiving**[®]

**SPECIAL
OFFER**

Put *Skydiving* magazine's classified ads to work for you. They are a very cost-effective way to put your advertising or promotional message before 30,000 active skydivers and skydiving-related businesses around the world. These little ads can do so much, including turning used gear into cash, letting travelling jumpers know about your DZ, and promoting special services to sport parachutists. They're also an excellent way to generate traffic for your website.

Placing an ad couldn't be simpler: Just fill out this form and mail or fax it to us. Or provide the information by email.

The basic cost is only 50¢ per word with a \$10 minimum (20 words) . Options include: **Bold-face** words: 75¢. Small logo inserts: \$15 extra per issue, and large logo inserts: \$25 extra per issue. Notice how longterm ads earn special discounts; see below. You may change the content of a longterm ad while it's being run, too.

Because you run a business in our industry, you may pay now or we'll bill you later. You may pay by check, money order or credit card—Visa, MasterCard, AmEx or Discover. Satisfaction guaranteed or your money back.

1. Neatly print your copy below, putting one word in each box.

(Pay special attention to numbers. If more space is needed, use an extra sheet or photocopies of this form.)

\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
\$10.00	\$10.00	\$10.00	\$10.00	\$10.00
\$10.50	\$11.00	\$11.50	\$12.00	\$12.50
\$13.00	\$13.50	\$14.00	\$14.50	\$15.00
\$15.50	\$16.00	\$16.50	\$17.00	\$17.50
\$18.00	\$18.50	\$19.00	\$19.50	\$20.00
\$20.50	\$21.00	\$21.50	\$22.00	\$22.50
\$23.00	\$23.50	\$24.00	\$24.50	\$25.00

2. Specify one heading under which your ad should appear:

Gear For Sale Misc. For Sale Drop Zones Employment Wanted

3. Calculate the cost:

Cost of basic ad: \$ _____

+ any options: \$ _____

Cost of one month: \$ _____

LONGTERM OPTION:
(for consecutive issues)

6-Issue Plan (\$\$ x 5): \$ _____
(Last issue free)

-or-

12-Issue Plan (\$\$ x 9): \$ _____
(Last 3 issues free)

4. Provide your name and address:

Name: _____

Company: _____

Street/PO Box: _____

City: _____ State: _____ Zip: _____

Country: _____

Email or daytime telephone *(if we have a question)*: _____

5. Mail or fax this form today.

Skydiving

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